

LFIR # 1666

1. Pr	oject Title	Florida Children's	s Initiative Food S	Security Project				
2. Se	nate Sponsor	Jason Pizzo						
3. Da	te of Request	02/09/2021						
4. Pr	oject/Program D	escription						
se an	curity in areas pre	eviously identified as	food deserts. Th	munities and has show is request seeks to pro ommunities: Jacksonvi	vide support for the	at-risk children		
5. St	ate Agency to re	ceive requested fur	nds Departm Services	nent of Agriculture and	Consumer			
	ate Agency conta	acted? No						
Ту	pe of Funding			Amo	unt			
Or	perations				950,000			
Fix	ked Capital Outlay	/			0			
To	tal State Funds	Requested			950,000			
	tal Project Cost f	for Fiscal Year 2021	I-2022 (including	g matching funds ava Amount	ilable for this proj	ect)		
_		Requested (from ques	stion #6)	950,000	12%			
	atching Funds			,				
Fe	ederal			0	0%			
St	ate (excluding the	amount of this requ	est)	0	0%			
Lo	cal			7,000,000	88%			
Ot	her			0	0%			
To	tal Project Costs	s for Fiscal Year 20	21-2022	7,950,000	100%			
8. Ha	s this project pr	eviously received s	state funding?	Yes				
Fiscal Year		Amount		Specific	Vetoed			
	(уууу-уу)	Recurring	Nonrecurring	Appropriation #				
20	16-17		250,00	00	No			
9. Is	future funding li	kely to be requeste	d?	Yes		1		
a.	a. If yes, indicate nonrecurring amount per year. 950,000							
b.	Describe the so	urce of funding tha	t can be used in	lieu of state funding.		-		
F	ederal, grants, an	nd corporate donation	ns.					
40 !								
IU. H	las the entity req	uesting this projec	t received any fo	ederal assistance rela	ted to the COVID-	19 pandemic?		



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I	If yes, indicate the amount of funds received and what the funds were used for.					

11. Details on how the requested state funds will be expended

Spending Category	Description	Amount
Administrative Costs:		
Executive Director/Project Head Salary and Benefits		0
Other Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study		0
Operational Costs: Other		
Salary and Benefits		0
Expense/Equipment/Travel/Supplies/Other		0
Consultants/Contracted Services/Study	Subcontract with each of the five Florida Children's Initiatives (\$190,000 per site)	950,000
Fixed Capital Construction/Majo	r Renovation:	
Construction/Renovation/Land/ Planning Engineering		0
Total State Funds Requested (m	ust equal total from question #6)	950,000

12. Program Performance

a. What specific purpose or goal will be achieved by the funds requested?

Increase the number of children engaged in health and wellness programs. Increase the number of children involved in physical fitness activities. Reduce the childhood obesity rate.

b. What activities and services will be provided to meet the intended purpose of these funds?

Engage children in wilderness education programs and park experiences. Expand community gardening in the neighborhood. Engage children in robust fitness activities including year-round comprehensive athletics programs. Provide nutrition and healthy cooking lessons. Increase access to healthy meals.

c. What direct services will be provided to citizens by the appropriation project?

Engaging children and their families in physical fitness programs. Providing nutrition education and healthy cooking lessons to children and families. Expanding community gardening in the neighborhoods. Working with neighborhood youth to develop and operate businesses for growing, packaging, marketing and selling fresh produce.

d. Who is the target population served by this project? How many individuals are expected to be served?

At-risk children and families in disadvantaged neighborhoods.

e. What is the expected benefit or outcome of this project? What is the methodology by which this outcome will be measured?

Overall increase in wellness in five food deserts state wide. Measuring and monitoring the impact of the program on childhood obesity and other indicators of child health.

f. What are the suggested penalties that the contracting agency may consider in addition to its standard penalties for failing to meet deliverables or performance measures provided for the contract?



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None. Standard	penallies are adeq	uale.		

13.	. The owners of the facility to receive, directly or indirectly, any fixed capital outlay funding. Include the relationship between the owners of the facility and the entity.	
13.		

N/A		
IN/A		



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14.	Requestor Contact	Informati	on					
	a. First Name	Winnie		Last Name	Heggins			
	b. Organization	Ounce of						
	c. E-mail Address	Whegging	gs@ounce.org					
	d. Phone Number	(850)933-	2846	Ext.				
15.	Recipient Contact	Informatio	on					
	a. Organization	Ounce of	Prevention					
	b. Municipality and	l County	Statewide					
	c. Organization Ty	ре						
	□For Profit Entity							
	☑Non Profit 501(c	c)(3)						
	□Non Profit 501(c	c)(4)						
	□Local Entity							
	□University or Co	llege						
	□Other (please sp	ecify)						
	d. First Name	Winnie		Last Name	Heggins			
	e. E-mail Address	Whegging	gs@ounce.org					
	f. Phone Number	(850)933-2846						
16.	16. Lobbyist Contact Information							
	a. Name	Yolanda Cash Jackson						
	b. Firm Name	Becker & Poliakoff PA						
	c. E-mail Address	yjackson@beckerlawyers.com						
	d. Phone Number	(954)985-4132						